Privacy policy for perfecthousetolive.de and mobile apps

Dear visitors, we appreciate your visit to our websites and your use of the mobile app. We want you to feel safe and comfortable doing so. The protection of your privacy is a high priority for us. The following privacy policy is intended to inform you about our handling of the collection, use and disclosure of personal data. By using our mobile application and website, you acknowledge that you have read, understand, and agree to be bound by the terms of this statement. If you do not agree to abide by the terms of this Statement, you are not authorized to use our mobile application and website.

Responsible entity

Soft Project GmbH Karl Schrader Unter den Rotdornen 8A 31162 Bad Salzdetfurth karl.schrader@soft-project.de

Usage data

In order to improve the quality and functionality of our web pages and in the event of prosecution, we store data on individual access to our pages for statistical purposes. This data set consists of

- the page from which the file was requested,
- the file name,
- the date and time of the query,
- the amount of data transferred,
- the access status (file transferred, file not found),
- description of the type of web browser used,
- the IP address of the requesting computer

The legal basis for this data processing and hosting (see details in the further text) is Art. 6 para. 1 lit. f GDPR (legitimate interests of the responsible party)..

The above reasons also constitute the legitimate interest for data processing according to Art. 6 (1) lit. f GDPR.

Our hosting provider is Strato AG, Pascalstraße 10, 10587 Berlin, Germany (hereinafter referred to as "Strato"). You can find Strato's privacy policy here: <u>https://www.strato.de/datenschutz/</u>. We have concluded an order processing agreement with Strato. The conclusion of this agreement obligates Strato to comply with the obligations of a processor pursuant to Art. 28 GDPR.

Registration process

You can register on our website. As part of the registration process, we collect and process the following data:

- Name
- First name
- Address
- Contact phone
- E-mail address
- Password
- Account/payment details
- Geolocation information of your device (like latitude and longitude)
- For entrepreneurs additionally:
 - Company name (if available)
 - Place of registration
 - o Tax number
 - VAT number (if available)

This data is processed to create your usage profile, to send you the necessary access data, to settle any costs and to contact you.

The legal basis for the processing of the data entered during registration is Art. 6 para. 1 lit. a GDPR (consent). Your data will remain stored as long as your profile exists and/or they are required for billing reasons (e.g. legal retention periods).

You cannot delete your account independently.

The data will not be transmitted to third parties.

Order process

In the course of the ordering process, data may be collected which the Controller also collects and processes in the course of the registration process (see the chapter "Registration Process")

This data is used exclusively for the processing of the order and is transferred and stored in accordance with the legal requirements to the companies involved in the payment process (banks, PayPal, etc.). The legal basis for this data processing is Art. 6 para. 1 b GDPR (contractual obligation).

We are working to offer you all of the following payment methods without guarantee that they are actually offered at the moment of the ordering process, but for the protection of your data used in payment with the following payment methods and compliance with the standards of the GDPR are mentioned here: Credit Card, EC Card, Paypal, Direct Debit. For the execution of the payment, the payment data is transmitted to the corresponding payment service providers. Legal basis for this data processing is Art. 6 para.1 b GDPR (contractual obligation).

Cookies

We use cookies for a better user experience. The use of cookies simplifies the use of websites for the user. Certain pages cannot be called up or cannot be called up without errors without their use. These reasons also constitute the legitimate interest for this data processing according to Art. 6 (1) lit. f GDPR (the use of cookies for analysis purposes is covered in another point). Common browsers offer the setting option to not allow cookies. You can set your browser so that you are informed about the setting of cookies and only allow cookies in individual cases, exclude the acceptance of cookies or activate the automatic deletion of cookies when closing the browser. It is not guaranteed that you will be able to access all functions of this website without restrictions if you make the appropriate settings.

Comments

We offer users the opportunity to create blog comments and possibly other posts. In doing so, your IP addresses are stored. The storage takes place exclusively for the security of the provider in case of illegal content (insults, prohibited political propaganda, etc.).

To leave a comment, you must provide the following data: Name, First name

The legal basis for processing the data entered during registration is Art. 6 para. 1 lit. a GDPR (consent).

Comments can be subscribed to by users. Users will receive a confirmation email to verify that they are the owner of the email address entered. Users can unsubscribe from ongoing comment subscriptions at any time. The confirmation email will contain instructions on how to do so.

Newsletter

We offer the possibility to be informed about innovations on our website via newsletter. For this we only need your e-mail address. If you no longer wish to receive the newsletter at a later date, this is possible via a simple e-mail unsubscribe. The legal basis for the processing of the data after registration for the newsletter by the user is the consent of the user, Art. 6 para. 1 lit. a GDPR. The legal basis for sending the newsletter as a result of the sale of goods or services is Section 7 (3) UWG.

Push and email notifications

Users are notified of important events when using our websites and mobile app, such as damage to the real estate infrastructure or the provision of the utility bill. Email and push notifications are sent to fulfill this purpose. The legal basis for the data processing required for this purpose and the sending of the notifications is the consent of the user, Art. 6 para. 1 p. 1 lit. a. DSGVO, Legitimate Interests and Contractual Obligation Art. 6 para. 1 p. 1 lit. f. DSGVO and Art. 6 para. 1 b DSGVO.

Contact form

You can contact us at any time with questions or suggestions via a contact form. In order to answer your questions or send you feedback, we need the following information: Name, first name and e-mail address. We use this data exclusively for the above-mentioned purposes. The legal basis for

the processing of data transmitted in the course of using the contact form or sending an e-mail is Art. 6 para. 1 lit. f GDPR

If the e-mail contact aims at the conclusion of a contract, the additional legal basis for the processing is Art. 6 (1) lit. b GDPR.

Analyseprogramme

Google Analytics

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there. In the event that IP anonymization is activated on this website, however, your IP address will be truncated beforehand by Google within member states of the European Union or in other contracting states to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity and providing other services relating to website activity and internet usage to the website operator. The IP address transmitted by your browser as part of Google Analytics will not be merged with other data from Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You can also prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) to Google and the processing of this data by Google by downloading and installing the browser plugin available under the following link. http://tools.google.com/dlpage/gaoptout?hl=de

For more information about how google uses your data, see http://www.google.com/analytics/terms/de.html and http://www.google.com/analytics/terms/de.html and http://www.google.com/analytics/terms/de.html and http://www.google.com/analytics/terms/de.html and http://www.google.com/intl/de/analytics/terms/de.html and http://www.google.com/intl/de/analytics/privacyoverview.html

The storage of Google Analytics cookies is based on Art. 6 (1) lit. f GDPR. The website operator has a legitimate interest in the analysis of user behavior in order to optimize both its web offer and its advertising and thus also serves the financing and customer-oriented use, adaptation and updating of the website.

IP anonymization is enabled on this website.

Webfonts

On this website we use web fonts (GoogleFonts, Adobe Typekit, Fonts.com or similar), i.e. fonts that may not be available on your terminal device. We use a font library for this service. When you call up our website, web fonts are loaded from a server (Google, Adobe or similar). In the process, the IP address of the calling visitor may be transmitted to the provider (e.g. Google, Adobe - Adobe Systems Inc., San Jose, California, USA).

The legal basis for this data processing is Art. 6 (1) lit. f GDPR (legitimate interests of the responsible party). The operator has a legitimate interest in a legible and structured presentation of fonts and content (usability) on the website.

Your rights as a user

a) Right to confirmation

Every data subject has the right to request information as to whether personal data concerning him or her is being processed and for what purpose the data is being used.

b) Right of access (Art. 15 GDPR)

Every data subject has the right to receive free information about the personal data stored about him and a copy of this information.

c) Right of rectification (Art. 16 GDPR)

The data subject shall have the right to obtain from the controller the rectification of inaccurate personal data concerning him or her without undue delay.

d) Right to erasure (right to be forgotten) (Art. 17 GDPR)

Any data subject shall have the right to obtain the erasure without delay of personal data concerning him or her, where one of the grounds referred to in law applies and insofar as the processing is not necessary.

e) Right to restriction of processing (Art. 18 GDPR)

Any data subject shall have the right to request the restriction of processing if one of the grounds referred to by law applies.

f) Right to data portability (Art. 20 GDPR)

Every data subject shall have the right to obtain personal data concerning him or her which has been provided by him or her to a controller in a structured, commonly used and machine-readable format

and to transmit such data to another controller without hindrance, provided that the processing is based on consent pursuant to Art. 6(1)(a) GDPR or Art. 9(2)(a) GDPR or on a contract pursuant to Art. 6(1)(b) GDPR and the processing is carried out with the aid of automated procedures, unless the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.

Furthermore, when exercising his or her right to data portability pursuant to Article 20(1) of the GDPR, the data subject shall have the right to obtain that the personal data be transferred directly from one controller to another controller, to the extent that this is technically feasible and provided that this does not adversely affect the rights and freedoms of other individuals.

g) Right to withdraw consent under data protection law (Art. 13 GDPR)

Every data subject has the right to withdraw consent to the processing of personal data at any time if the processing is based on Art.6(1)(a) or Art.9(2)(a), without affecting the lawfulness of the processing carried out on the basis of the consent until the withdrawal.

h) Right to object (Art. 21 GDPR)

Every data subject shall have the right to object at any time, on grounds relating to his or her particular situation, to processing of personal data concerning him or her which is carried out on the basis of Article 6(1)(e) or (f) of the GDPR. This also applies to profiling based on these provisions. If personal data are processed for the purposes of direct marketing, the data subject shall have the right to object at any time to processing of personal data concerning him or her for such marketing; this also applies to profiling insofar as it is related to such direct marketing.

i) Automated decisions in individual cases including profiling (Art. 22 GDPR)

Any data subject shall have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning him or her or similarly significantly affects him or her, provided that the decision is

(1) is not necessary for the conclusion or performance of a contract between the data subject and the controller, or

(2) is permitted by Union or Member State legislation to which the controller is subject and that legislation contains appropriate measures to safeguard the rights and freedoms and legitimate interests of the data subject, or

(3) takes place with the express consent of the data subject.

In the cases mentioned in (1) and (3), reasonable steps are taken to safeguard the data subject's rights and freedoms and legitimate interests, which include at least the right to obtain the intervention of a data subject on the part of the controller, to express his or her point of view and to contest the decision.

Duration for which the personal data are stored

The criterion for the duration of the storage of personal data is the respective legally prescribed retention period. After expiry of the period, the corresponding data is routinely deleted, provided that it is no longer required for the fulfillment or initiation of the contract.

Advertising

We may display online advertisements and we may share aggregate, non-identifying information about our customers that we or our advertisers collect about your use of our mobile app and website. We do not share personally identifiable information about individual customers with advertisers. In some cases, we may use this accumulated non-identifying information to target customized advertising to the appropriate audience. We may use your email address for our own advertising purposes.

Disclosure of information

Depending on the services requested by the user, or as necessary to complete business transactions, we may share your information with our subsidiaries, joint ventures, affiliates, contractors and service providers (collectively, "Service Providers") that we rely on to operate our mobile application and website.

Children privacy

We require that parents and guardians supervise their children's Internet use and help enforce this statement by instructing their children not to share personal information through the mobile application and services without their consent. Further, we ask parents and guardians to take the necessary precautions to ensure that their children are instructed to never share personal information on the Internet without their consent. We believe that parents and guardians should be involved in their children's online activities and do their best to create a safe and child-friendly online environment.

Foreign content

Third-party content (e.g. YouTube videos or videos from other providers, Google maps, RSS feeds or similar) may also be embedded on pages of our website. The providers of this content usually store cookies on the user's computer. You can prevent this by setting your browser accordingly, but this may result in this content not being displayed correctly.

In addition, many (third-party) providers store the IP address of the user in order to be able to send the corresponding content to the user's browser. Unfortunately, we have no influence on the use of the IP address by the (third-party) provider.

We use the services of Google Maps on our website, an offer of the company Google (https://www.google.de/contact/impressum.html). The integration and use of Google Maps, as well as the transmission of your data for the provision of the Google Maps service is based on your consent (Art. 6 para. 1 lit. a GDPR). You can find out the legal framework for the transfer and processing of your data in the USA here:

https://policies.google.com/privacy/frameworks .

Among others, the EU-U.S. Privacy Shield agreement (EU-US Privacy Shield) is relevant. You can find out which of your data is processed in which way through the use of Google services, as well as

information about data transfer, ensuring data security, deleting and exporting your data, retaining your information and other information relevant to your data protection at https://policies.google.com/privacy. There you can check and adjust important privacy settings through the current privacy check.

California Privacy Laws

Users who are California residents have certain additional rights related to your personal information, under the California Consumer Privacy Act ("CCPA"). If you are a California resident, this section applies to you.

In addition to the rights described in this statement, California residents who provide personal information to receive services for personal, family, or household benefit have the right to request and receive information once a year about the categories and specific pieces of information we have collected and disclosed.

Further, California residents have the right to request deletion of their personal information, or to opt out of the sale of your personal information, which may include selling, disclosing, or transferring personal information to other companies or third parties for financial or other beneficial means. To do so, please contact us. We will not treat you adversely if you exercise your rights under the CCPA.

Changes and improvements

We reserve the right to edit this Statement, or its terms with respect to our mobile application and website, at any time at our discretion. If we do, we will send you a notification in the mobile application or an email to notify you. Depending on the need, we may also notify you through other means, such as through the contact information they have provided.

An updated version of this Statement will be effective at the time it is posted, unless otherwise stated. Your continued use of our mobile application and website after the effective date of the revised statement (or other regulation specified at the time) will constitute your consent to those changes. However, we will not use your personal information in a materially different manner than specified at the time your personal information was collected without your specific consent.

Data Protection Officer

Our data protection officer is responsible for compliance with and monitoring of our data protection obligations. He will also be happy to provide you with further information on the subject of data protection.

Soft Project GmbH Karl Schrader Unter den Rotdornen 8A 31162 Bad Salzdetfurth karl.schrader@soft-project.de

Right of appeal to the competent supervisory authority

In the event of violations of data protection law, the data subject has a right of appeal to the competent supervisory authority. This is the state data protection commissioner(s) of the federal state in which our company is based. You can find a list of data protection officers here:

https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html.